



Badr Molato

Founder and Manager

PROFESSIONAL SUMMARY

With a Master's degree in Computing Engineering and over ten years of experience in web and graphic design, I specialize in creating engaging and user-friendly digital solutions based on User Experience Design principles.

ABOUT ME

 Marrakech, Morocco

 (+212) 6 64 23 99 58

 manager@molatodigital.com

 molatodigital.com

 molatodigital

EDUCATION

- 2005/01 - 2006/06

TOULOUSE 1 CAPITOLE UNIVERSITY

Master's in Information Systems Engineering and Management

I earned my Master's degree (with honors) in Information Systems Engineering and Management through outsourced studies at Campus International CFC-ESG in Marrakech.
- 2003/01 - 2006/12

ESIAG IN MARRAKECH

Bachelor's in Applied Computing to Management

I earned my Bachelor's degree (with honors) in Applied computing to Management while enhancing my skills in Accounting (general, analytical) and Economics at the Higher School of Applied Computing to Management.
- 1999/01 - 2001/12

CADI AYYAD UNIVERSITY IN MARRAKECH

General University Studies Diploma in Economics

I earned my General University Studies Diploma after completing two years of intensive training in various subjects including political economy, advanced mathematics and accounting.
- 1997/08 - 1999/05

AMERICAN LANGUAGE CENTER IN MOHAMMEDIA

Advanced 4 degree

I earned the Advanced 4 grade after 3 years of intensive studied in English as a second language at the American Language Center in Mohammedia.

SOCIAL

-  badrmolato1
-  molatodigital
-  molatodigital
-  @molatodigital
-  molatodigital

INTERESTS

-  Photography
-  Cooking
-  Music
-  Football

SKILLS

- Web development (Front-end) 
- User Experience design 
- Data Science & Analytics 
- Graphic design 
- Digital Marketing 

EXPERTISE

2006/01  JABER BNOU HAYAN HIGH SCHOOL IN MOHAMMEDIA

1999/12

High school diploma in Experimental Sciences

I graduated from High school (with honors) after three years of studies emphasizing fundamental scientific subjects such as Mathematics, Physics and Biology.

EXPERIENCE

2024/05  MOLATO DIGITAL

2025/05

Founder and Manager

Founder and Manager of Molato Digital, a Moroccan digital agency based in Marrakech, specializing in Web Development, Graphic Design, and Digital Marketing.

At Molato Digital, I help entrepreneurs, small businesses, and professionals enhance their online visibility and digital identity through tailored, high-quality digital solutions. From custom websites to visual branding and SEO strategies, every project is built with precision, creativity, and a results-driven mindset.

2024/03  UPWORK FREELANCING PLATFORM

Freelancer

Realizing that there are far more job opportunities in freelancing, I became a Web developer and Graphic designer at the well-known Upwork freelancing platform.

2021/11

2022/12

 MOLATO IT SERVICES

Founder and Manager

Self-employed at Molato IT services, specializing in developing innovative Web solutions for professionals and in Digital Marketing.

PHP
 HTML
 CSS
 JavaScript
 WordPress
 Elementor
 Adobe Creative Suite
 Responsive design

LANGUAGES
 Arabic
 French
 English

2021/10
2024/03

AMAZON KDP
Designer

Designer at Amazon KDP, specializing in creating innovative and visually appealing notebooks, scratchbooks, and related products. My expertise includes designing covers, layouts and interior graphics.

2015/03
2015/04

PHONE GROUP
Technical Help Desk Assistant

Technical assistant on behalf of the Swiss company UPC Cablecom operating the cable network infrastructure dedicated to the broadcasting of High Definition digital television and High Speed Internet. I was in charge of processing complaints and providing technical assistance to subscribers.

2011/10
2012/03

LEX PERSONA SARL
Front-end Web developer

Front-end Web developer responsible for the development and evolution of a web platform for electronic document signing.

2007/08
2009/10

E-PRESS
IT Developer

IT developer responsible for the development and evolution of the editorial flow management system MMS on behalf of the well known scientific Editor EDP Sciences in Paris.

2005/06



IWM- MAROC

2007/02

Web developer

At this startup specialized in Web design and Web Marketing. I was responsible of the design and development of professional static and dynamic websites.

2005/03



IWM- MAROC

2005/06

Intern

Completed a 3-month end-of-studies internship focused on researching and analyzing the requirements for a secure online booking platform.

2004/09



WINSOFT

2004/10

Intern

Completed a 30-day internship focused on Report generators in management software at WINSOFT company specializing in management software development.

2004/06



YOUSSEF IMPRESSIONS

2004/07

Intern

Completed a 45-day internship focused on designing the company's Web platform.

PROJECTS

2009/01



E-PRESS

2009/03

Development of an automatic XML generation and export system

Developed and implemented an automated system that seamlessly connects the manuscript flow management system MMS with the production flow management one :

1. The developed system generates ZIP files containing XMLfiles and accepted manuscript documents,
2. These files are automatically transmitted via FTP to the parent company's servers in Paris.

2009/04



E-PRESS

2009/06

Automatic Relaunch System

Created and managed an automated email reminder system for referees and editors operated through an intuitive console within the Editorial Flow Management System MMS.

2008/01



E-PRESS

2008/03

Audit, Evolution and Structural Changes to MMS

1. Conducted an audit of the editorial flow management system MMS, ensuring technological compatibility with the latest versions of PHP, PostgreSQL, Apache, and overseeing system management for optimal performance.
2. Implemented the necessary structural developments for the Manuscript Management System MMS.

- 
- 2007/01 IWM- MAROC
2007/01 Couleurs Marrakech Pocket Web portal
- Design and development of the Marrakech official online tourist guide Web portal on behalf of Couleurs Com. company.
- 2006/01 IWM- MAROC
2006/03 The Marrakech Regional Tourism Council Web portal
- Design and development of the Marrakech Regional Tourism Council Web portal.
- 2006/01 IWM- MAROC
2006/03 The 5th Edition of the Marrakech International Film Festival Web portal
- Design and development of the 5th Edition of the Marrakech International Film Festival Web portall.

CERTIFICATIONS

- 
- 2024/04 IBM SKILLSBUILD CERTIFICATION IN WEB DEVELOPMENT FUNDAMENTALS
1. I acquired a solid understanding of web development concepts, including the processes involved in developing, deploying and testing websites, as well as the tools and programming languages commonly utilized by web developers.
 2. I gained conceptual understanding of how to develop an interactive website using HTML, CSS, and JavaScript in a simulated integrated development environment (IDE).

2024/04

IBM SKILLSBUILD CERTIFICATION IN USER EXPERIENCE DESIGN FUNDAMENTALS

1. I gained knowledge of UX design concepts, processes and tools that UX designers use.
2. I acquired conceptual understanding of user personas, wireframes, prototypes, usability testing and working collaboratively with a UX design team.
3. I gained experience reviewing a UX design case study to make conclusions about redesigning a website.

2024/11

IBM SKILLSBUILD CERTIFICATION IN DATA FUNDAMENTALS

1. I gained knowledge of data analytics concepts, methodologies and applications of data science, and the tools and programming languages used in the data ecosystem.
2. I acquired a conceptual understanding of how to clean, refine, and visualize data using IBM Watson Studio.
3. I became aware of the job outlook in data and was familiar with the skills required for success in various roles in the domain.

2024/04

IBM SKILLSBUILD CERTIFICATION IN PROJECT MANAGEMENT FUNDAMENTALS

I gained foundational understanding of project management skills including :

1. Knowledge about the value of project management.
2. Approaches to project management.
3. The role and responsibilities of the project manager across the project lifecycle to initiate, plan, execute and close a project.

2009/09  ZEND FRAMEWORK TRAINING CERTIFICATE AT
OSCIENSA TECHNOLOGIES CENTER IN PARIS

3-day training course in the PHP Object Oriented
development Framework known as ZEND FRAMEWORK.